

1st DAY / 10 DECEMBER 2020 THURSDAY



Opening		10:30	Opening Speech	Prof. Dr. Necdet Budak Rector of Ege University
		10:45	Opening Speech	Prof. Dr. Dilek Takımcı Dean of Faculty of Communication of Ege University
Keynote Speakers	Moderator Dr. Deniz Maden Tomaselli	11:00 - 13:00	<p><i>Crisis Creates Opportunity: How the Covid Pandemic Helped to Advance Digital Media Literacy in Schools</i></p> <p>Prof. Dr. Renee Hobbs Communication Studies Director, Media Education Lab Harrington School of Communication and Media University of Rhode Island USA</p> <p><i>Event, Interactive Narratives and Digital Media</i></p> <p>Prof. Dr. Barbara Lewandowska-Tomaszczyk English and Applied Linguistics, State University of Applied Sciences in Konin, POLAND</p> <p><i>The Rise of Technology as an Enabler of Organization-Public Interaction</i></p> <p>Assoc. Prof. Ganga Dhanesh College of Communication, Zayed University, Dubai-UAE</p>	
Session 1 14:00	Chair Lec. Gamze Erol	14:00	<i>Possibilities and Limitations of Series Production and Distribution on Digital Platforms:" Zero One: Once Upon a Time in Adana</i>	İbrahim Tarkan DOĞAN
		14:15	<i>A Comparative Examination of News Design in New Media</i>	Barış YETKİN
		14.30	<i>Luxury Brands' Visual Communication Symbols of Digital Media on Fashion Designs: Emojis</i>	Gözde YETMEN
		14.45	<i>The Usage of Digital Video Technologies in the Medical Field in the Context of Health Communication</i>	Yiğit AÇIK
		15:00	Questions-Answers	Online



Session 2 15:00	Chair Dr. Selma Didem Özşenler	15:00	<i>Relations Between Media Literacy And Fact-Checking Platforms: A Review on “Teyit.Org” And “Dogruluk Payı” Samples</i>	Yaşar Onur TATLICIOĞLU
		15:15	<i>From Gramophone to Servers The Distribution of Music in The Digital World</i>	Mihalis KUYUCU*
		15:30	<i>Rise of Individual Images As A Daily Practice Through New Media</i>	Koray ÇANKAYA*
		15:45	<i>Questions-Answers</i>	Online
Session 3 16:00	Chair Lec. Gaye Yiğit Verep	16:00	<i>From the Family Archive towards the Photo Book: Narration Practices of Digital Natives from Analog Photographs</i>	Naz ÖNEN
		16:15	<i>The Changing Face of Communication from Tradition to Digital: Communication in the Digital Age for Digital Immigrants</i>	Faruk TEMEL
		16:30	<i>Influencers in Marketing Communication:Brand Example of Alcoholic Beverages</i>	Nokta ÇELİK
		16:45	<i>Creating Brand Value in Instagram: Popular Views of “Ordinary” in Advertisement Photos</i>	Dilek EVİRGEN
		17:00	<i>Questions-Answers</i>	Online

2nd DAY / 11 DECEMBER 2020 FRIDAY

Session 4 10:00	Chair Dr. Pınar Özgökbel Bilis	10:00	<i>Gender Ideology in Digital Media Discourse</i>	Gülsüm Songül ERCAN, Baran BARIŞ
		10:15	<i>Male Representations in Digital Narratives</i>	Baran BARIŞ
		10:30	<i>Changing Process Of Infographics Within The Scope Of New Media Technologies</i>	Şerafettin DEDEOĞLU, Mehmet NUHOĞLU
		10:45	<i>Questions-Answers</i>	Online



Session 5 11:00	Chair Dr. Seda Sünbül Olgundeniz	11:00	<i>Social Function And Meaning of Game in The Reproduction Process Of Daily Life: A Research On Reality Game Shows</i>	Cem TUTAR
		11:15	<i>The Effect of Netflix Productions on Definitions of The Future After Human: The Example of The Love, Death & Robots Series</i>	Seda KANBUROĞLU
		11:30	<i>Transmedia Storytelling And Machinima: Video Game Theater</i>	Burcu Nehir HALAÇOĞLU
		11:45	<i>Questions-Answers</i>	Online
Session 6 12:00	Chair Dr. Selin Bitirim Okmeydan	12:00	<i>The Internet of Things as A Communicative Field</i>	Semiha ERYOL*
		12:15	<i>From Traditional to Digital: Local Television Broadcasting in İzmir</i>	Çağrı İNCEOĞLU, Ürün YILDIRAN ÖNK
		12:30	<i>The Instrumentalization of Dgitalized Individual Memory in A Screen Society</i>	Aysun EYREK KESKİN*
		12:45	<i>Questions-Answers</i>	Online
Session 7 13:00	Chair Dr. Murat Çelik	13:00	<i>Comparative Research: Youtube As The New Area For Visibility of Domestic Labor</i>	Onur AYTAÇ, Burçak GÖREL*
		13:15	<i>Ethics and New Media in Public Relations Education: A Review of Educational Curricula</i>	Nilüfer Pınar KILIÇ, Ergin Şafak DİKMEN
		13:30	<i>Fictional Scenarios in Visual Identity Design And The Construction of Perceptual Bridge</i>	Ebru YETİŞKİN DOĞRUSÖZ, Ecehan TOPRAK
		13:45	<i>Questions-Answers</i>	Online



Session 8 14:00	Chair Dr. Petek Durgeç	14:00	<i>Investigation of Public Spots for Women and Family in Youtube Channel of T.C. Ministry of Family and Social Policies by Content Analysis Method</i>	Deniz BERKER, Melis YÜCEER*
		14:15	<i>Social Media And Brand Communication: "Social Media Accounts A Study on Turkey's Top Five Brand"</i>	Fatma AKAR
		14:30	<i>Internet As A New Channel of The Series: A Comparative Analysis Between Television Series And Internet Series</i>	Fatih SÖĞÜT*
		14:45	<i>Questions-Answers</i>	Online
Session 9 15:00	Chair Dr. Çiğdem Dirik	15:00	<i>The Presentation of The Self in The Era of Social Media: George Herbert Mead</i>	Merve ÇETİN DAĞDELEN*
		15:15	<i>Representation of Quality of Life in The Media as A Platonic Image</i>	Gülten UÇAN, Hakan BAYDUR
		15:30	<i>Citizen Journalism and Broadcasting in Times of Crisis: An Evaluation on Youtube Broadcastings of Turkish Content Producers Living in China About The Coronavirus Outbreak (COVID-19)</i>	Burak ÖZYAL
		15:45	<i>Questions-Answers</i>	Online
Closing	Closing Speech	16:00- 16:15	<i>Evaluation of Symposium</i>	Prof. Dr. Lale KABADAYI

*Extra time of the papers exceeding the 10-minute period determined for presentation will be provided from the question-answer section.